



UMBRELLISH

Privacy Policy

Last updated: 09 March 2026

Umbrellish (“Umbrellish”, “we,” “us”, or “our”) values your privacy and is committed to protecting your personal information. This Privacy Notice explains how we collect, use, disclose, and safeguard your information when you use our intent-centric interaction layer Service (including registering with your email and expressing intents).

By using this Service, you agree to the practices described in this Privacy Notice.

1. Information We Collect

We collect the following information:

- **Email Address:** Provided by you during signup via our third party authentication provider.
- **Blockchain Identifiers:** Smart-account and wallet addresses that interact with Umbrellish.
- **Interaction Data:** Natural-language intents you express and execution plans you review or approve.
- **Technical Information:** IP address, device type, and browser information (automatically collected for security and service delivery).

We apply strict data minimisation. We do not collect KYC data, full names, physical addresses, payment details, or any special-category data.

Note on on-chain data: Any transaction you approve becomes public and immutable on the relevant blockchain. This data is outside our control.

2. How We Use Your Information

We use your information for the following purposes:

- **Providing the Service:** To parse intents, generate validated execution plans, monitor supported protocols, and enable you to review and approve actions.
- **Account Management:** To create and manage your account.
- **Security & Fraud Prevention:** To protect the Service and prevent abuse.
- **Service Improvement:** In aggregated and anonymised form only.

3. Legal Basis for Processing

We process your personal data based on:

- **Contractual Necessity:** To deliver the intent-centric interaction service you requested.
- **Legitimate Interests:** For security, fraud prevention, and service improvement.
- **Legal Obligation:** Where required by applicable law.

4. How We Share Your Information

We do not sell or rent your personal information.

We may share your data only with:

- **Service Providers:** Such as third party authentication and essential hosting and security providers.
- **Legal Authorities:** If required by law or valid legal process.

We do not share data with advertisers or unrelated third parties.

5. Data Security

We implement reasonable industry-standard security measures to protect your personal data. However, no system can guarantee absolute security.

6. Data Retention

We retain your personal information only for as long as necessary to provide the Service, comply with legal obligations, or resolve disputes. You may request deletion of your account and associated data at any time

7. Your Rights & Choices

Depending on your jurisdiction, you may have the right to:

- Access, correct, or delete your personal information
- Object to or restrict processing

To exercise these rights or for any privacy questions, contact us at pr@umbrellish.com.

8. International Data Transfers

Your data may be transferred to and processed in countries outside your jurisdiction. We take appropriate safeguards (such as Standard Contractual Clauses) where required.

9. Updates to This Privacy Notice

We may update this Privacy Notice from time to time. We will post the revised version here with a new Effective Date. Continued use of the Service after changes constitutes acceptance.